

# STUDYING AT UP



UNIVERSIDAD  
Panamericana

AGUASCALIENTES - GUADALAJARA - MEXICO CITY



# ABOUT UNIVERSIDAD PANAMERICANA

Universidad Panamericana is a private nonprofit research university founded in 1967. It has three main campuses and 6 branch campuses in Aguascalientes, Guadalajara, and Mexico City.

Universidad Panamericana currently offers 88 undergraduate programs and over 133 graduate programs, with 16,500 undergraduate and graduate students served by 2,657 faculty (38% with PhD) and more than 1,000 staff members.

## MISSION

To educate individuals in a way that inspires them to seek the truth and commit to it, promoting Christian Humanism and thus contributing to building a better world.

## INSTITUTIONAL PRINCIPLES

- Person-centered education.
- The search for truth through scientific rigor.
- Education that promotes freedom and responsibility.
- Respect for human dignity.
- Careful work guided by a sense of excellence and service to others.

## IPADE

IPADE Business School is also part of the university system. It is one of the highest-ranked business schools in the world, Top 1 in Latin America and Mexico, according to Financial Times, Forbes and CNN.

## WORLD UNIVERSITY RANKINGS

### THE World University Rankings 2024

- 2<sup>nd</sup> Best Private University in Mexico.

### QS World University Rankings 2025

- 2<sup>nd</sup> Best Private University in Mexico.
- 3<sup>rd</sup> Best University in Mexico.

Private Institution



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## INTERNATIONAL PARTNERS

Universidad Panamericana has established over 231 partnerships with universities worldwide, maintaining a presence in five continents by sending and receiving students each semester and connecting faculty and staff for collaboration initiatives.



## INTERNATIONALIZATION

### Student exchange:

- Semester-long exchange programs
- Internships
- Research projects
- Tailor-made or special programs
- Regular culture and language programs

### Faculty exchange:

- Short-term teaching programs
- Research and postdoctoral stays

### Curriculum internationalization:

- COIL or co-teaching
- International projects and contests
- Double Majoring option

## CAMPUSES

We have three main campuses and 6 branch campuses:

### Aguascalientes

- Aguascalientes
- North

### Guadalajara

### Mexico City

- Mixcoac
- Santa Fe
- Ciudad UP



## HIGHLIGHTS



**16,500**  
domestic students  
*including all campuses and programs*



**170**  
incoming students  
*per year on all campuses*



**International degree-seeking students:**  
**+400** current students *from 28 countries*

## SCHOLARSHIPS

Percentage of students with scholarships per campus (all levels)

- Aguascalientes: 82%
- Guadalajara: 52%
- Mexico City: 67%

## COMMUNITY SERVICE

In 2023 we implemented 972 projects in 38 zones, bringing together:

- +7,000 volunteers
- 260 partner institutions
- +46,840 beneficiaries

# ACADEMIC OFFERING

## HIGHLIGHTS

- 8 schools
- 88 undergraduate programs
- 121 master programs
- 77 specialization programs
- 12 Ph.D. programs

## UNDERGRADUATE PROGRAMS

		Aguascalientes	Guadalajara	Mexico City
Business and Administration	Administration and Management	✓	✓	
	Administration and Management of Family Businesses		✓	
	Administration and Finance	✓	✓	✓ ENG
	Administration and Marketing	✓	✓	✓ ENG
	Administration and International Business	✓	✓ ENG	✓ ENG
	Business and Management			✓
	Business Intelligence			✓
	Applied Mathematics			✓
	Quantitative Finance			✓
	Talent Management		✓	✓
	Accounting	✓	✓	✓
Engineering	Civil Engineering and Administration	✓	✓	
	Engineering in Digital Animation		✓	
	Animation and Videogame Engineering			✓
	Computer Graphics and Systems Engineering		✓	
	Engineering in Innovation and Design	✓	✓	✓
	Industrial Engineering and Business Innovation		✓	
	Industrial Engineering and Innovation Based on Data			✓ ENG
	Data intelligence and Cybersecurity			✓
	Mechatronics Engineering	✓	✓	✓
	Mechanical Engineering			✓
	Bioelectronics	✓		
	Energy Technologies		✓	
	Artificial Intelligence	✓		
Communication	Communication			✓
	Audiovisual Communications		✓	
	Journalism		✓	
	Communications, Advertising, and Public Relations		✓	
Education and Psychopedagogy	Pedagogy and Educational Innovation		✓	
	Pedagogy	✓	✓	✓
	Psychopedagogy	✓	✓	
Philosophy	Philosophy			✓
Health	Psychology	✓	✓	✓
	Medicine			✓
	Nursing			✓
Government and Economics	Economics			✓
	Government			✓
Food and Hospitality	Administration and Hospitality		✓	✓
	Gastronomic Business Management	✓	✓	
Law	Law	✓	✓	✓
Architecture	Architecture	✓	✓	
Arts	Music and Innovation			✓
Open University	Pedagogy (open University)			✓
	Philosophy (open University)			✓

## CALENDAR

Universidad Panamericana operates on a two-semester system.

- The fall semester begins in August and ends in December
- Spring semester goes from January to June

In addition, UP offers a wide variety of courses during the summer, including both credit and language courses.

\*ENG

4-year majors taught in English. Other majors also provide subjects in English.

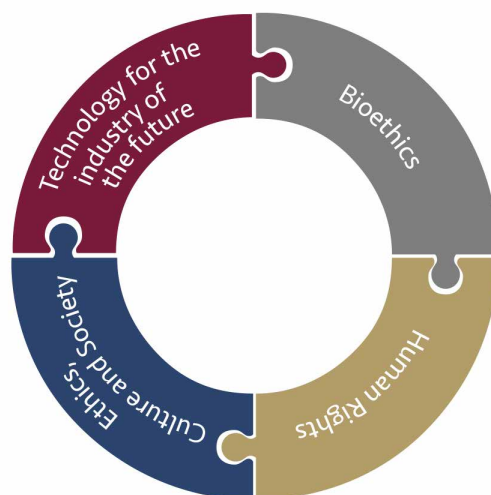


# RESEARCH

Since 2019, UP has achieved the second-highest number of publications indexed in Scopus among Mexico's most influential private universities.

The number of faculty members accredited by Mexico's National System of Researchers has grown by 191% since 2016. Furthermore, UP's scientific production increased by 317% between 2015-2021, with 56% of the output published in high-quality journals (Q1-Q2) in 2022.

## STRATEGIC FOCUS



# INNOVATION AND TECHNOLOGY

Innovation and Technology are also a core focus at UP. The Innovation and Technology Transfer Office was established in 2022 to explore and link the broad development of scientific and technological research with companies and society. Its mission is to generate a positive impact by leading and catalyzing cutting-edge research that serves the community through the application of scientific research.

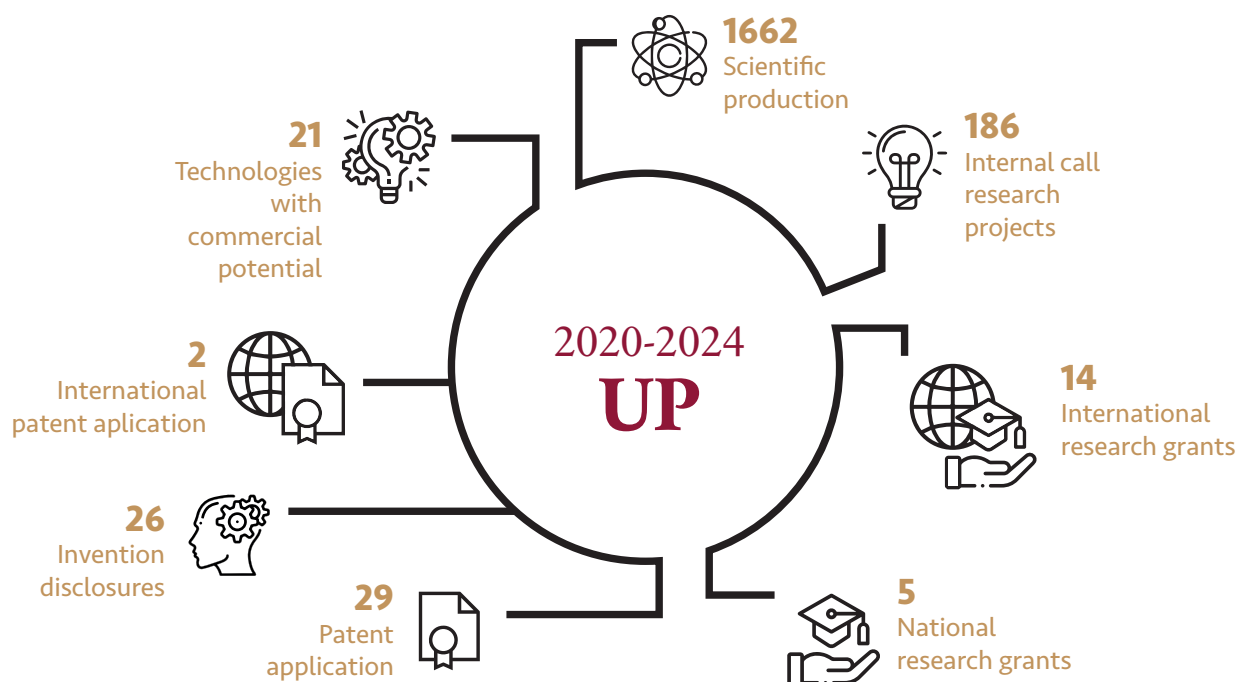
## SCIENTIFIC PRODUCTION REPORT

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## RESEARCHERS' PROFILE

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## RESEARCH AREAS

### ECONOMIC AND BUSINESS SCIENCES

- Economics
- Finance
- Business Strategies
- Business Intelligence

### ENGINEERING

- Wireless Technologies and Connectivity
- Electronic Systems
- Physical Systems
- Artificial Intelligence
- Operations Modeling and Optimization
- Design and Development of Products
- Materials
- Construction
- Seismic and Structural Engineering

### LEGAL SCIENCES

- Public Law
- Private Law
- Human Rights
- Social Rights
- History and Philosophy of Law
- Digital Law

### COMMUNICATION SCIENCE

- Public Communications, Citizenship and the Political Sphere
- Communications Industry
- Communications Studies and Audiovisual Narrative
- Philosophy and Theory of Communications
- Comprehensive Communications and Marketing

### EDUCATION AND PSYCHOPEDAGOGY

- Actors, Processes and Educational Institutions
- Neuropsychology and Learning
- Educational Theory and Thought
- Mental Processes and Behavior

### HUMANITIES

- Faith and Reason in Christian Culture
- Language, Logic, Argumentation and Communication
- Hermeneutics of Culture
- History of Philosophy
- Practical Philosophy
- Speculative Philosophy

### FOOD AND HOSPITALITY

- Food Science and Technology
- Tourism and Hospitality
- Institution Management
- Rural Development

### HEALTH SCIENCES

- Medicine
- Molecular Biology
- Nephrology
- Epidemiology
- Clinic and Public Health
- Medical Education
- Bioethics
- Pathology
- Imaging
- Psychiatry
- Bioengineering
- Nursing
- Public Health
- Wounds, Burns and Stomas
- Psychology
- Autism
- Neurodevelopment

# INTERNATIONAL RANKINGS

## THE World University Rankings 2024

- Top 2<sup>nd</sup> private Mexican Institution
- Top 2<sup>nd</sup> private Mexican Institution: Engineering
- Top 2<sup>nd</sup> private Mexican Institution: Business & Economics

## THE Latin America Rankings 2023

- Top 3<sup>rd</sup> private Mexican Institutions
- Top 2<sup>nd</sup> private Mexican Institution in International Outlook & Teaching

## THE Impact Rankings 2024

- We were ranked in the top among the private universities in Mexico:
- 3<sup>rd</sup> in SDG 1: No Poverty
- 4<sup>th</sup> in SDG 3: Good Health and Wellbeing
- 4<sup>th</sup> in SDG 4: Quality Education
- 2<sup>nd</sup> in SDG 9: Industry & Innovation
- 3<sup>rd</sup> in SDG 17: Partnership for the goals

## QS World University Rankings 2025

# 690-700

- 2<sup>nd</sup> Best private Mexican Institution
- Top 30<sup>th</sup> Latin America

## QS Rankings by Subject 2024

- Best private Institution in Philosophy in Mexico & Latin America
- 2<sup>st</sup> Hospitality & Management Mexico
- 2<sup>nd</sup> best private Mexican Institution Computer Science & Information Systems
- 3<sup>rd</sup> best private Mexican Institution: Law Legal Studies Mexico

*Private Institution*



## UI GreenMetric University Rankings 2023

- Top 214<sup>th</sup> in the World
- 3<sup>rd</sup> best private Mexican Institution
- Top 50<sup>th</sup> Energy & Climate Change Worldwide
- Top 200<sup>th</sup> Water Treatment Worldwide







# INTERNATIONAL ACCREDITATIONS

## **School of Engineering**

### **Mexico City Campus:**

ABET accreditation since 2015 in the Industrial Engineering, Mechatronics, and Information Technology and Intelligent Systems Engineering programs.

## **School of Economics and Business Administration**

### **Mexico City Campus:**

Member of CLADEA and EFMD.

EDAF Community School since 2020 (EFMD's mentorship program, aimed to bridge the gap towards an international accreditation)

### **Guadalajara Campus:**

Members of AACSB and EFMD, collecting evidence.

## **NATIONAL ACCREDITATIONS**

Most of our programs have been accredited by two national associations: COPAES and CIEES. Also, UP has FIMPES Accreditation.





## AGUASCALIENTES

*Campus*

UP's Aguascalientes Campus was founded in 1989 in the former country state Ojocaliente region. It currently has two branch campuses, hosting 2,451 undergraduate and graduate students.

The Aguascalientes region is known for its gentle climate and relaxed provincial character. As the state's capital city bearing the same name, this attractive colonial city is today a burgeoning commercial and industrial center.

The state has achieved high commercial status, producing a large proportion of Mexico's high-tech manufacturing output. Recently, companies such as Texas Instruments, Xerox, and Nissan have opened facilities in Aguascalientes, contributing to growth in the manufacture of electronics, mechanical products and automobiles, and in metal mining.



## GUADALAJARA

*Campus*

The Guadalajara Campus was built between 1930 and 1940 and currently hosts over 5,215 students, including undergraduate and graduate programs. The campus stands out for its modern architecture and first-rate facilities, including laboratories, sports courts, and a gym.

Guadalajara is the capital city of the state of Jalisco. The city is located in the central region of Jalisco, in the western Pacific area of Mexico.

With a population of 5 million people, it is Mexico's second most populous municipality. Guadalajara is also the 10th largest city in Latin America.

The city is named after the Spanish city of Guadalajara, which came from an Andalusian Arabic name meaning "valley of stones."





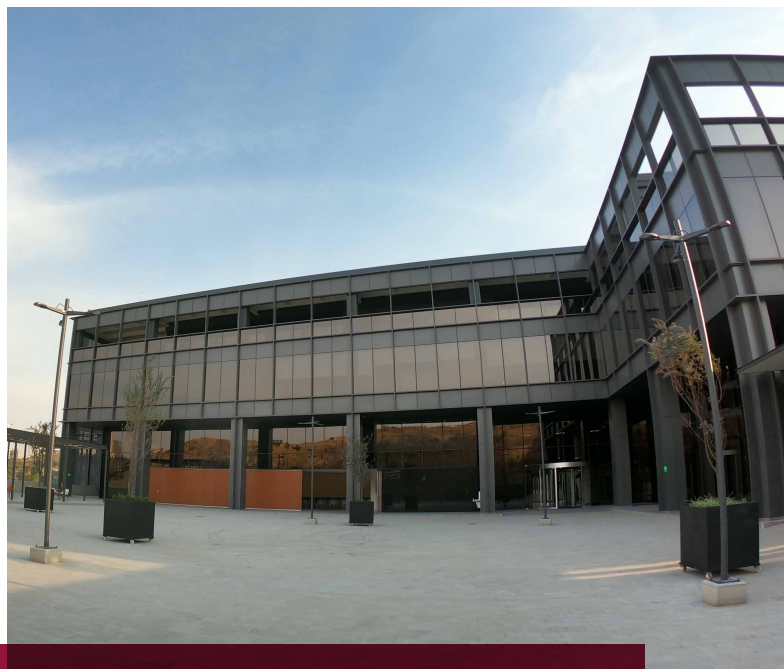
## MEXICO CITY

### *Mixcoac Campus*

Mexico City campus hosts over 7,600 students in a beautiful building complex featuring both colonial (an old textile factory from the XVIII Century) and modern buildings.

This campus has university life areas, such as multi-purpose rooms, a gym with cardio and a strength area, a food court, and coffee shops. It also houses an auditorium, a library, laboratories, and a photography studio.

Occupying a privileged location in the central south of Mexico City, Universidad Panamericana offers students ample opportunity to discover the city — it is only five minutes away from one of the city's main avenues, connecting a variety of public transport alternatives — while remaining within a quiet neighborhood surrounded with parks, malls, and residential buildings.



## MEXICO CITY

### *Ciudad UP Campus*

Located in Bosque Real, in western Mexico City, this new campus was launched in April 2020, with its first major building set on 40 acres of land that will eventually host over 10,000 students.

Ciudad UP Campus is a long-term project (15-20 years) that will feature a hospital, research facilities, sports areas, university residences, a museum, laboratories, and other educational facilities.

Today, Ciudad UP's first building consists of 21,000 meters with a capacity for 1,200 students from the Business & Management, Law, Economics, Government, and Quantitative Finances programs. All programs include in their curricula the experience of international weeks abroad.

Ciudad UP Campus has sports areas that include a multi-court, a gym, and 2 paddle courts. It also houses a library, an auditorium, social and leisure areas, coffee shops, a library, and a parking lot.





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